



ANNUAL REPORT 2025



TABLE OF CONTENTS

Mission & Vision	3
Department Staff	4
Letter From The Chief	5
Community Relations	6
Grants	7
Department Apparatus	8
Training	13
Fire & EMS Response	15
Response by Year.....	15
Response by Call Type.....	16
Number of Calls by Day.....	17
Number of Calls by Hour.....	18
Avg. Personnel by Day.....	19
Avg. Responses Times.....	20
2025 AT A Glance	22
Department Calls.....	23
School Visits.....	24
Community Events.....	25
Fire Prevention Open House.....	26
Responders of the Year.....	27
Citizen Award.....	28

MISSION & VISION

MISSION

To leverage our available resources to cultivate a highly skilled and well-equipped team dedicated to safeguarding our community's lives and property by delivering swift and effective responses to both fire and medical emergencies.

VISION

To achieve a status of excellence by embracing cutting-edge technology and training, fostering professional growth opportunities for our personnel, establishing elevated standards of accomplishment, and championing a culture of ongoing education.

Department Staff

Command Staff

- Travis Kroll
Fire Chief/EMT-B
- Jason Karell
Captain/EMT-B

Lieutenants

- Andrew Kooyer
Firefighter/EMT-B
- Wade Wiltenburg
Firefighter/EMT-B

Firefighters

- Jonathan Miller
Firefighter/EMT-B
- Zachary Porter
Firefighter/EMT-B
- Christopher Roberts
Firefighter/EMT-P
- Zachary Sweet
Rookie Firefighter/EMT-B
- Brian Wood
Firefighter/MFR

Sergeants

- Jamie Boersma
Firefighter/MFR
- Stephen Hartmant
Firefighter/EMT-B
- Ethan Rahn
Firefighter/EMT-B

- Jillian Huyck
Rookie Firefighter
- Lee Waldie
Firefighter
- Chris Brandmiller
Probationary Firefighter
- Noah Brown
Cadet

LETTER FROM THE CHIEF



Each year brings its own unique set of challenges and unexpected demands for fire departments across the country, and 2025 was no exception. The first part of the year brought a higher-than-normal call volume for our department. Once again, our personnel rose to the occasion, demonstrating dedication to the community by ensuring that every request for assistance was met with a timely and professional response.

Our year concluded in much the same way it began—busy. In 2025, the department responded to 871 calls for service, surpassing 2024 by 31 calls and marking the highest annual call volume in our department’s history. This continued growth reflects both the increasing needs of our community and the commitment of our members.

Throughout the year, we completed several significant projects. We placed a new medical squad into service as part of our strategic capital replacement plan and partnered in a collaborative effort to enhance responder safety through the acquisition of a “new to us” blocking apparatus. At the same time, we continued evaluating the services we provide, the equipment required to sustain those services, and the impact on our personnel—ensuring that we remain aligned with the evolving needs of the community we proudly serve.

In partnership with our Fire Board, we also began the important work of strategic planning for the future. This process included gathering input from our community, staff, and board members through surveys to identify areas of strength, areas for improvement, and expectations moving forward. As a result, we identified four primary focus areas for our 2026–2030 Strategic Plan: Recruitment and Retention, Community Engagement and Resources, Adequate Response Times, and the implementation of a Fire Inspection Program. This roadmap will guide our efforts over the next five years as we continue building a strong and sustainable organization.

The past year was filled with many memorable moments and notable accomplishments. None of this would have been possible without the dedication of our staff, whose commitment to excellence in emergency response, training, and community outreach continues to move our department forward. I would also like to recognize the continued strengthening of relationships with our neighboring departments. These partnerships are vital to our success and ensure that we can provide the highest level of service to our community.

It is an honor to serve alongside such a dedicated group of professionals and to serve the residents of our community. Thank you for your continued trust and support.

Travis Kroll
Fire Chief

Community Relations

The Coopersville/Polkton Fire Department continues to expand its community engagement efforts by providing services beyond emergency response and actively participating in local events to promote fire and life safety education. Below are highlights of several key areas in which CPFDD made a meaningful impact in 2025.

Smoke & CO Alarm Program

CPFDD remains committed to providing peace of mind to residents through the installation of free smoke and carbon monoxide alarms supplied through the State of Michigan Smoke and CO Alarm Program.

In 2025, our department conducted 21 home visits and installed 76 smoke alarms and 21 carbon monoxide alarms. This continued effort earned CPFDD a commendable #70 ranking among 119 participating departments statewide.

While the total number of installations decreased in 2025, the department recognizes the importance of this program as a proactive risk-reduction initiative. With our 2026–2030 Strategic Plan in place, we are focused on strengthening outreach efforts, increasing participation, and expanding the overall impact of this life-saving program in the years ahead.

School and Community Visits

Fire prevention remains a cornerstone of our mission—not only during Fire Prevention Month, but throughout the entire year. CPFDD continues its valued partnerships with Coopersville Area Public Schools and Lamont Christian School, delivering fire safety presentations and apparatus tours to students of all ages

Over the past year, our members engaged with hundreds of students, emphasizing key fire safety practices such as home escape planning, smoke alarm awareness, and emergency preparedness.

In addition to school programming, CPFDD participated in numerous community events, including the annual Car Show, Trunk or Treat events, Kids' Day celebrations, and activities at the local Farm Museum. These opportunities allow us to reinforce important safety messages while building meaningful relationships with the residents we proudly serve.

Child Seat Safety Inspections

CPFDD continues its commitment to improving safety for families within our community and surrounding areas through our Child Passenger Safety Program. Certified Car Seat Safety Technicians ensure that child safety seats are properly installed and meet current safety standards.

In 2025, our technicians completed 16 car seat installations and inspections, helping caregivers feel confident that their children are secured correctly. With the implementation of our Strategic Plan beginning in 2026, we look forward to expanding this program, increasing awareness, and serving even more families in the years ahead.

Grants

In 2025, the Coopersville/Polkton Fire Department continued to pursue external funding opportunities to enhance operational effectiveness, improve safety, and reduce financial impact on our community.

PAR Plan Grant – \$5,000

CPFD was awarded a \$5,000 grant from PAR Plan, marking the second successful award received from this organization. The first grant supported the implementation of the HAAS Alerting system, which was installed on several department apparatus in 2023 to improve responder safety while operating in traffic environments.

This latest grant will fund the installation of in-vehicle recording camera systems on select apparatus. The addition of high-quality video capability will strengthen our ability to accurately review incidents and utilize footage for training, accountability, and liability protection. The project is anticipated to be completed in 2026.

DNR Volunteer Fire Capacity Grant Program – \$4,999

CPFD was also awarded a 50/50 matching grant totaling \$4,999 through the Michigan Department of Natural Resources Volunteer Fire Capacity Grant Program. The department received notification of this award in December 2025.

Grant funds will be used to purchase additional sets of wildland and technical rescue personal protective equipment for our firefighters. This investment enhances firefighter safety, operational readiness, and our capacity to effectively respond to wildland and specialized rescue incidents. The project is expected to be completed in early 2026.

CPFD remains committed to actively pursuing grant opportunities that align with department needs and strategic goals. These efforts not only provide financial benefit to our taxpayers but also strengthen the safety, preparedness, and effectiveness of our emergency response operations.

DEPARTMENT APPARATUS

Apparatus Updates

The past year brought significant enhancements to the fleet of the Coopersville/Polkton Fire Department (CPFD), including the addition of a new medical squad and a collaborative roadway blocking apparatus. These investments strengthen both our emergency medical response capabilities and the safety of personnel operating in high-risk traffic environments.

New Squad 471

As part of our Strategic Capital Replacement Plan, CPFD placed into service a 2025 Chevrolet Silverado 3500 as Squad 471. Following extensive evaluation of fire service trends, apparatus utilization, and projected operational demands, the department worked closely with local vendors to ensure the vehicle met our operational specifications.

The chassis was purchased from Sparta Chevrolet, equipped with a topper from Camp & Cruise, and outfitted with an emergency lighting package by 3rd Coast Upfitting featuring technology from SoundOff Signal.

Squad 471 is configured as a Basic Life Support (BLS) non-transport unit, allowing for rapid response to medical emergencies while carrying essential equipment for our EMTs. In addition to medical calls, the unit is equipped with specialized water rescue equipment and responds to a variety of incidents, including motor vehicle crashes and fires. Its versatility significantly enhances our ability to provide timely and effective service to the community.

Blocker 433

Recognizing the increasing hazards faced by responders operating on roadways, CPFD partnered with the Allendale Township Fire Department, Chester Township Fire Department, Crockery Township Fire Department, Wright-Tallmadge Fire Department, and the Northeast Ottawa Firefighters Collaborative (NEOFC) to jointly purchase and upfit a 2005 International 4400 equipped with a rear-mounted attenuator.

Blocker 433 is specifically designed to protect emergency personnel and civilians during roadway incidents by absorbing the impact of secondary collisions. The apparatus is owned and housed at CPFD, with shared financial and operational support from the participating departments—demonstrating the strength of regional collaboration.

On June 22, after approximately one month in service, Blocker 433 was struck while operating on I-96 during an incident assisting the Ottawa County Sheriff's Office. The attenuator performed as designed, reinforcing the critical importance of this apparatus in protecting responders and validating the foresight of this collaborative investment

DEPARTMENT APPARATUS



Engine 421

2018
Toyne/Spartan
1,000 Gallon Tank
1,500 GPM Pump

Ladder 441

2010 E-One
500 Gallon Tank
1,500 GPM Pump
78' Ladder



DEPARTMENT APPARATUS



Tanker 461

2009 OSCO
3,000 Gallon Tank
500 GPM Pump

Brush Truck 481

2015 Ford F-350
250 Gallon Tank
5 Gallon Foam Cell
120 GPM Pump



DEPARTMENT APPARATUS



Squad 470
2019 Ford Explorer

Squad 471
2025 Chevrolet
Silverado 3500



DEPARTMENT APPARATUS



Squad 472
2017 Ford Explorer

Blocker 433
2005 International



DEPARTMENT APPARATUS



Air Trailer

Jet Ski 482
1998 See Doo
Bombardier



TRAINING



TRAINING

In 2025, the Coopersville/Polkton Fire Department (CPFD) continued to strengthen its commitment to professional development and operational excellence. Throughout the year, our personnel completed 98 training sessions, accumulating a combined total of 1,008 training hours—a 28% increase over the previous year. This growth reflects our dedication to continuous improvement and ensuring our team is prepared to meet the evolving demands of emergency response.

We proudly celebrated the graduation of Chris Brandmiller from the Ottawa County Fire Academy. His accomplishment highlights not only his personal dedication, but also the department's commitment to developing a skilled and capable firefighting team.



In addition, Jillian Huyck successfully completed her EMT-Basic training with Life EMS and earned her State of Michigan EMT-B license. Her achievement further strengthens our ability to deliver high-quality emergency medical services to the community.

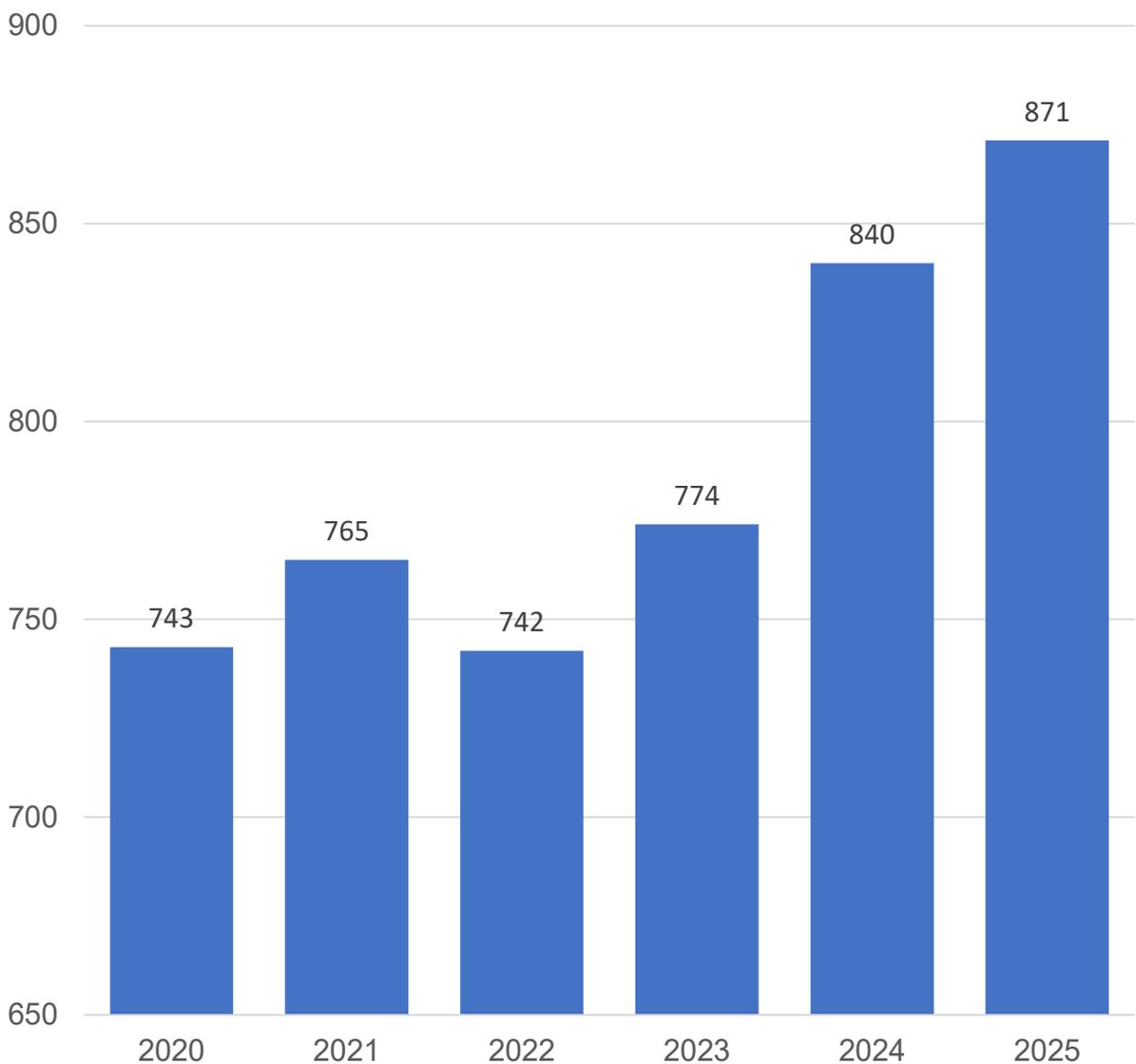
With the addition of Jet Ski 482 to our fleet, members dedicated time to expanding their water rescue capabilities. Focused training ensured our personnel are prepared to respond effectively and safely to water-related emergencies when they arise.

Through our participation in the North Ottawa Emergency Services Training Council (NEOFC), CPFD also engaged in joint training with neighboring departments centered on tractor-trailer rescue and extrication scenarios. This hands-on training enhanced our technical rescue proficiency while further strengthening interagency coordination and regional partnerships.

Through consistent training, professional certifications, and collaborative exercises, CPFD remains committed to maintaining a highly trained workforce prepared to serve our community with skill and professionalism.

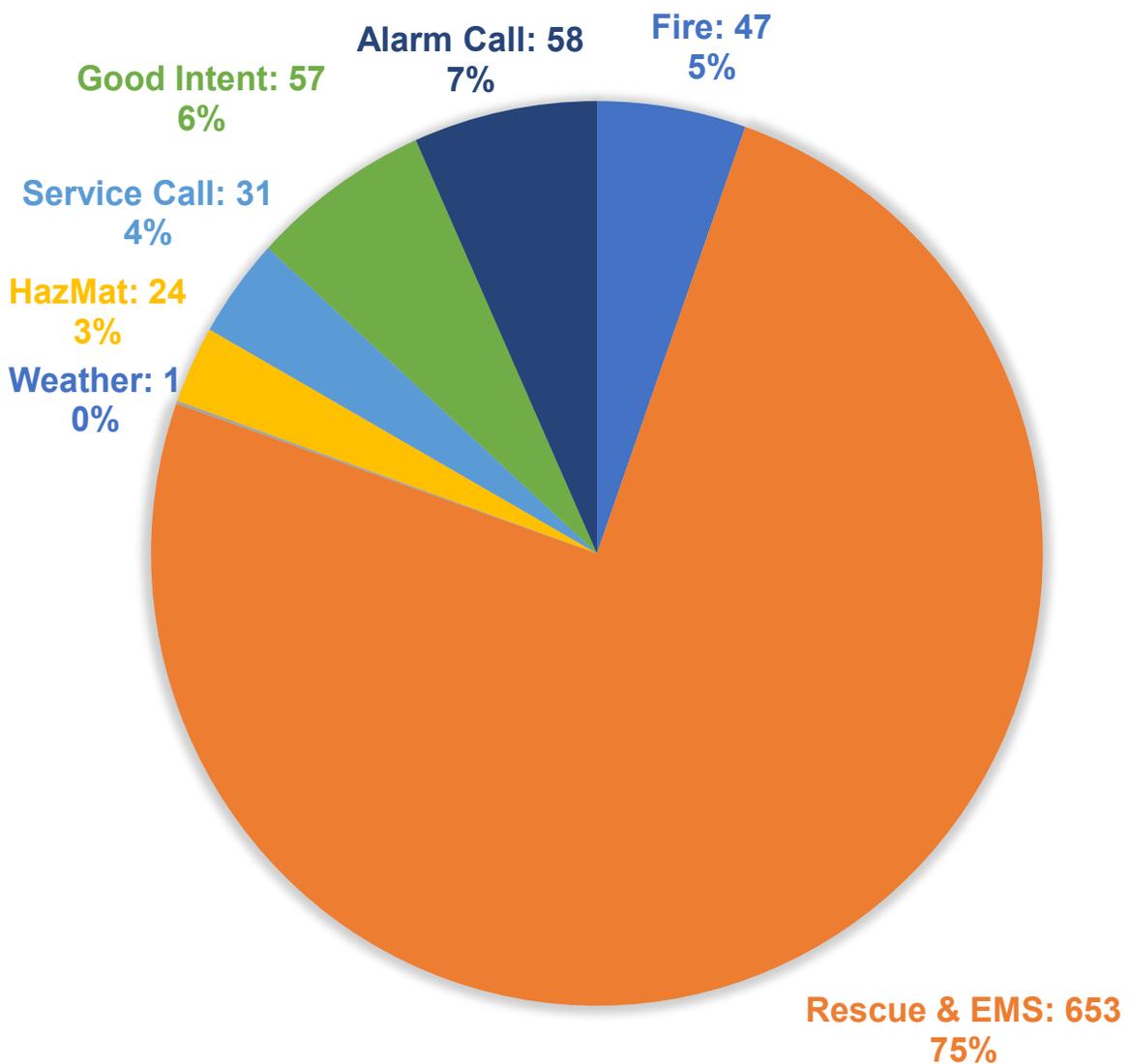
FIRE & EMS REPOSENSE

Reponses by Year



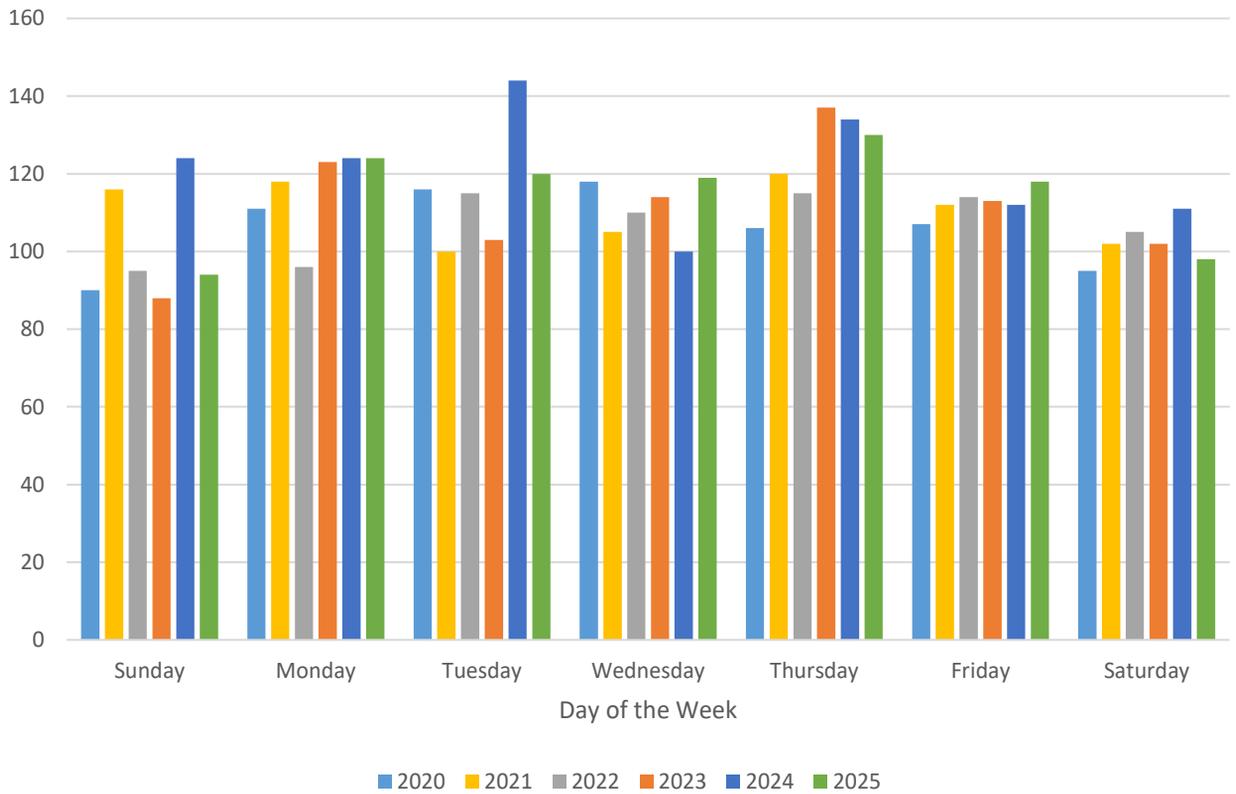
FIRE & EMS REPOSENSE

RESPONSE BY CALL TYPE



FIRE & EMS REPOSE

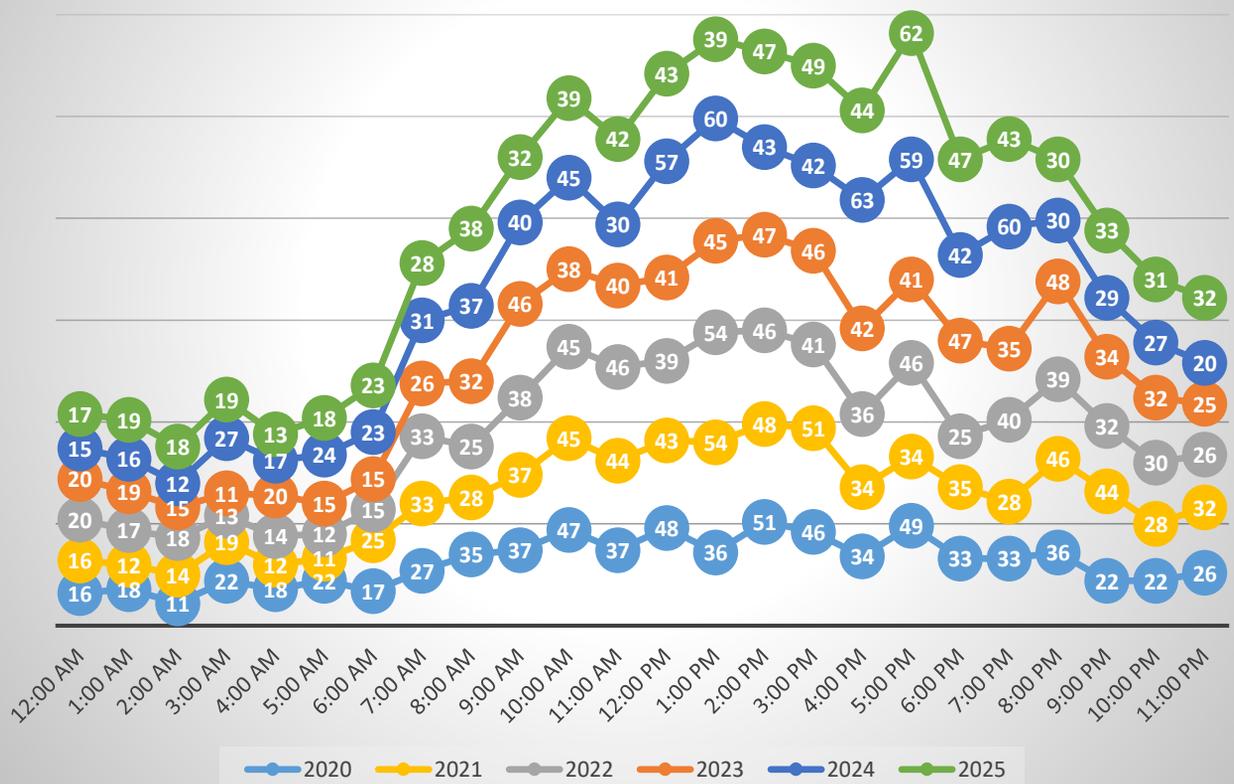
Calls by Day of Week



Due to changes in our reporting system, the month of December is not included for 2025.

FIRE & EMS REPOSE

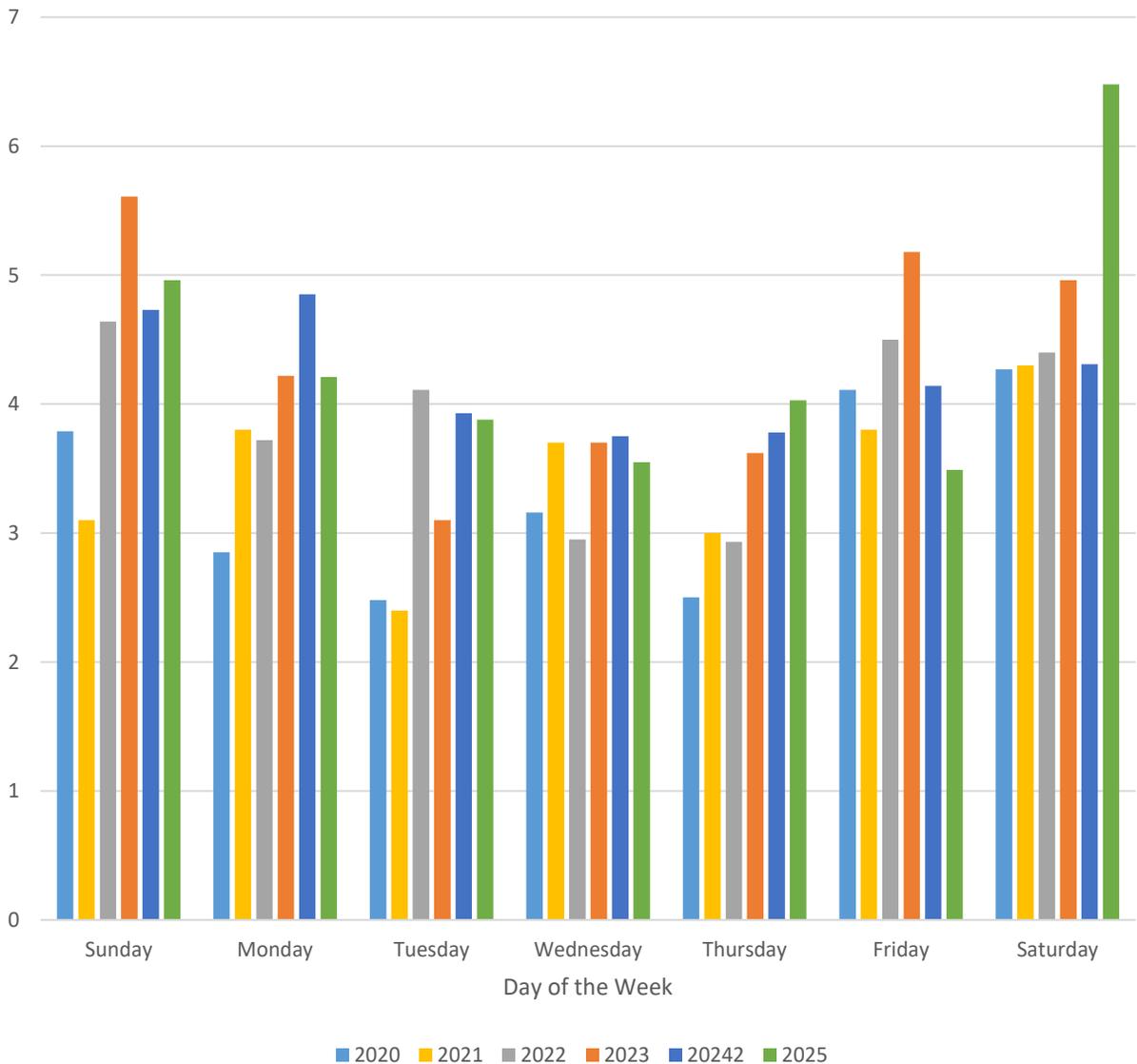
Calls by Hour of the Day



Due to changes in our reporting system, the month of December is not included for 2025.

FIRE & EMS REPOSE

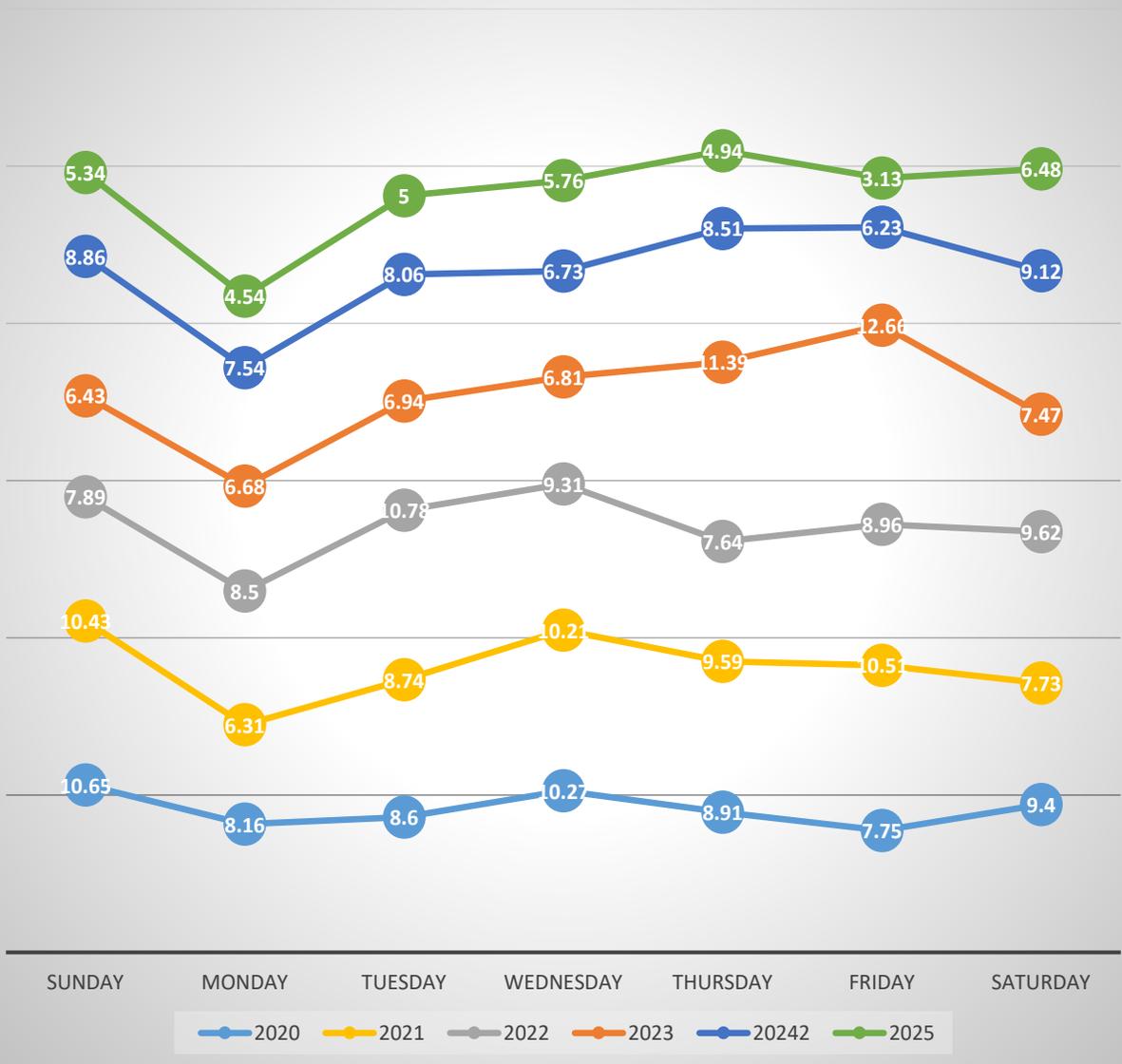
Average Personnel by Day of the Week



Due to changes in our reporting system, the month of December is not included for 2025.

FIRE & EMS REPOSE

Average Response Times by Day of Week



Due to changes in our reporting system, the month of December is not included for 2025.

2025 AT A GLANCE

In 2025, the Coopersville/Polkton Fire Department (CPFD) remained actively involved in community events, strengthening connections with the residents we serve.

We recognize that a strong fire department is built on trust, visibility, and relationships. By maintaining a consistent presence at local events and outreach programs, we continue to reinforce our commitment to the safety and well-being of our community.



2025 AT A GLANCE

Department Calls



2025 AT A GLANCE

Schools Visits



2025 AT A GLANCE

Community Events



2025 AT A GLANCE



2025 AT A GLANCE

Firefighter of the Year:
Stephen Hartman

Medical Responders of the Year:
Brian Wood & Ethan Rahn



2025 Firefighter of the Year
Sgt. Stephen Hartman



2025 Medical Responder of the Year
Sgt. Ethan Rahn



2025 Medical Responder of the Year
FF/MFR Brian Wood

2025 AT A GLANCE

Citizen Award: Oliver Goins

For his courageous actions during a rescue call at Sheridan Park on September 15, 2025.





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